

I SPENT OVER A WEEK IN AN MAP PACKAGE AND NEVER LOST MY COLOR



www.pbi-dc.dk

Oh, how fresh it feels to be stored in an MAP package that's been tested with the right equipment. With looks like this, someone is sure to take me home. And when they do...well, one bite and they'll be back for more.

Yes—if your products could talk, their very first words would be “Test me!” Because only by controlling the gas content of their packaging can they—and you—be sure of a welcome customer response.

For imaginative ideas in quality control and assurance, contact PBI-Dansensor—the world's leading name in modified atmosphere packaging.

 **PBI Dansensor**

Fresh
Thinking

PBI-Dansensor A/S
Rønnedevej 18
DK-4100 Ringsted
Denmark
Tel +45 57 66 00 88
Fax +45 57 66 00 99
www.pbi-dansensor.com

NIGHT AFTER NIGHT IN AN MAP PACKAGE BUT I'M ATTRACTIVE AS EVER



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HALFWAY AROUND THE WORLD IN AN MAP PACKAGE BUT I'M CRISP AS CAN BE



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SIX MONTHS IN AN MAP PACKAGE BUT I'M EVERY BIT AS TASTY



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ALL THAT TIME IN AN MAP PACKAGE BUT I STILL HAVE GREAT LEGS



www.cbc.dk

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